Each year, we survey our summer analysts and associates to gauge their perspectives on a variety of key topics and what they expect for the future as leaders of tomorrow. In 2024, we asked them to share their views on everything from artificial intelligence, to their workplace preferences, and even if they prefer to time travel to the future or the past. As the class begins to settle back on their campuses, we are pleased to release the results of this year's survey – marking the ninth year in which interns have shared their views.

# Class of 2024: By the Numbers

~2.6K Interns 75+ Languages spoken 475+ Universities represented 45+ Offices 95+ Nationalities

#### Rise and Shine

To pass the time on their commutes, our interns 55% Listen to music 14% Listen to a podcast 11% Catch up on texts and e-mails 9% Let their minds wander 6% Read a book 3% Practice mindfulness 2% Play games on their phones

Our interns' top sources for morning news 73% News websites, digital newsletters or news apps 55% Social media and online forums Respondents could choose 2 options

# **Money Talks**

At checkout, our interns will most likely use 49% Cards in their virtual wallet 26% An app on their phone 23% A physical credit or debit card 2% Cash

94% say they either 'regularly' (27%) or 'sometimes' (67%) seek our local small businesses

78% say they are on track towards their savings goals

49% of our interns expect to save more than 20% of their annual income

58% are invested 42% are not invested at all

Their top two investments remain the same since 2021 47% Stocks 25% ETFs
Respondents could choose multiple options

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### Al Era

93% believe AI will serve to enhance, versus replace

93% say they use AI tools in their personal lives, up 7% since 2023

88% believe AI will have a net positive impact on society, up 7% since 2023

Generally consistent with last year's class, our interns most frequently use AI tools in their personal lives to

33% Do research

32% Support their writing

14% Check code

Top 3 choices

99% believe AI should be either 'heavily' or 'somewhat' regulated

# In the Loop

When reaching out to friends, they use

37% iMessage/SMS

27% WhatsApp

22% Phone/audio call

7% FaceTime/video call

3% Instagram

Instagram is the most popular app for viewing (38%) and posting (66%) content

YouTube (20%) is the second favorite for viewing, following by TikTok (17%)

LinkedIn (15%) is the second favorite for posting, followed by Snapchat (5%)

Respondents could choose 2 options

When our interns want the truth, they turn to

42% Digital news outlets

32% Friends or family

8% Social media and online forums

Top 3 choices

74% feel comfortable using password managers to automatically store their passwords

78% believe curated newsletter help to cut through the noise to focus on what's important

When it comes to content, they prefer to

68% Watch

24% Read

8% Listen

When watching content, 90% enable subtitles (e.g., TV shows and films)

### On the Job

In 2022, 99% of our interns said relationships are best formed in person. This year's interns believe in person work is primarily important for

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# 2024 Summer Intern Survey

# Accessible Version of Infographic

- 1) Receiving coaching/training
- 2) Forming spontaneous connections
- 3) Brainstorming new ideas

Top 3 choices

Ideally, they plan to stay in their first job for 2 to 5 years (56%) or 5 to 10 years (21%) *Top 2 choices* 

The top three skills interns want to develop in their next job are

28% Project management

22% Communication

20% Client/stakeholder management

Top 3 choices

When it comes to work communications, they'd rather collaborate using

45% In-person

17% E-mail

17% Team chatroom

12% Instant message

7% Video conference

2% Phone calls

They expect to receive feedback from a manager

62% Weekly

27% Monthly

8% Daily

3% Quarterly

The top three things that will keep interns in a job are the purpose of their work (47%), who they work with (16%), what they do day-to-day (11%)

38% plan to return between the ages of 55-65

29% expect to keep working as long as they can

Top 2 choices

### **The Road Ahead**

In the future, they expect to

92% Get married/establish a formal relationship

85% Buy a home

64% Have a pet

61% Raise children

Out of the 85% who expect to buy a home, our interns believe the probability of actually buying a home is

70% Very likely

24% Somewhat likely

2% Not likely

56% The majority have met/expect to meet their significant other in real life (e.g., at a coffee shop) Instead of via mutual acquaintances (24%) or an app (6%)

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55% believe happiness looks like being able to put roots down (e.g., as a homeowner) while 45% think it means the freedom to relocate at any time

### **Mind Over Matter**

When it comes to their wellbeing, they shared their no. 1 essential

56% Relationships with family or friends

17% Sleep

10% Walks and exercise

6% Taking time off

5% Meditation

4% Eating healthy foods

Top 6 choices

They feel most comfortable talking about their mental health with their friends (91%), followed by at home (83%) and at school (64%)

69% leverage digital tools such as "Do Not Disturb" or "Time Limit," to disconnect

## The World at Large

Our interns believe the following will have the most pronounced global impact over the next 10 years

29% Artificial intelligence

28% Geopolitical tensions

22% Climate change

It's an election year for the majority of our interns around the world -86% have voted, or plan to vote, in an election in their country

### **After Hours**

Our interns largely planned to tune into the Paris 2024 Olympics/Paralympics

87% Planned to tune in

8% Did not plan to miss a minute

79% Planned to watch sometimes

13% Did not plan to watch

Ahead of their theatrical released in November, 54% said they have plans to view Wicked and/or Gladiator II

21% Both films

17% Gladiator II

16% Wicked

# **This or That**

83% Intimate gathering or Large celebration 17%

26% Home body or World traveler 74%

51% Time travel to the future or Time travel to the past 49%

78% Do it myself or Digital assistant (e.g., Amazon Alexa, Apple Siri) 22%

85% Physical book or E-reader (e.g., Kindle) 15%

60% Send a long text message or Send a voice memo 40%

79% Emojis or No emojis (when texting a friend) 21%

56% Butter or Olive oil 44%

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