

# Alumni Collaboration

Goldman Sachs 10,000 Small Businesses has helped 16,000+ entrepreneurs grow their businesses. With a powerful network from all 50 states, the District of Columbia, and U.S. Territories, alumni continue to connect, share opportunities, and strengthen their businesses together well after completing the program.



## OUR NETWORK BY THE NUMBERS



85% of Goldman Sachs 10,000 Small Businesses graduates do business together, which is associated with a **higher likelihood of revenue and job growth** down the line.

Goldman Sachs 10,000 Small Businesses graduates consistently grow revenue and create jobs **six months after graduation**.



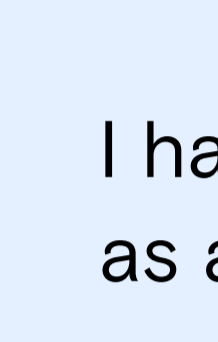
Revenue Growth



Job Creation

Percentage of alumni who increased revenue **66%**

Percentage of alumni who created jobs **44%**



I have done more networking and gained customers as a direct result of being an alumnus. More connections has led to sales that we would not have otherwise had. There is comfort in knowing that if I needed help or guidance I have plenty of people to turn to.

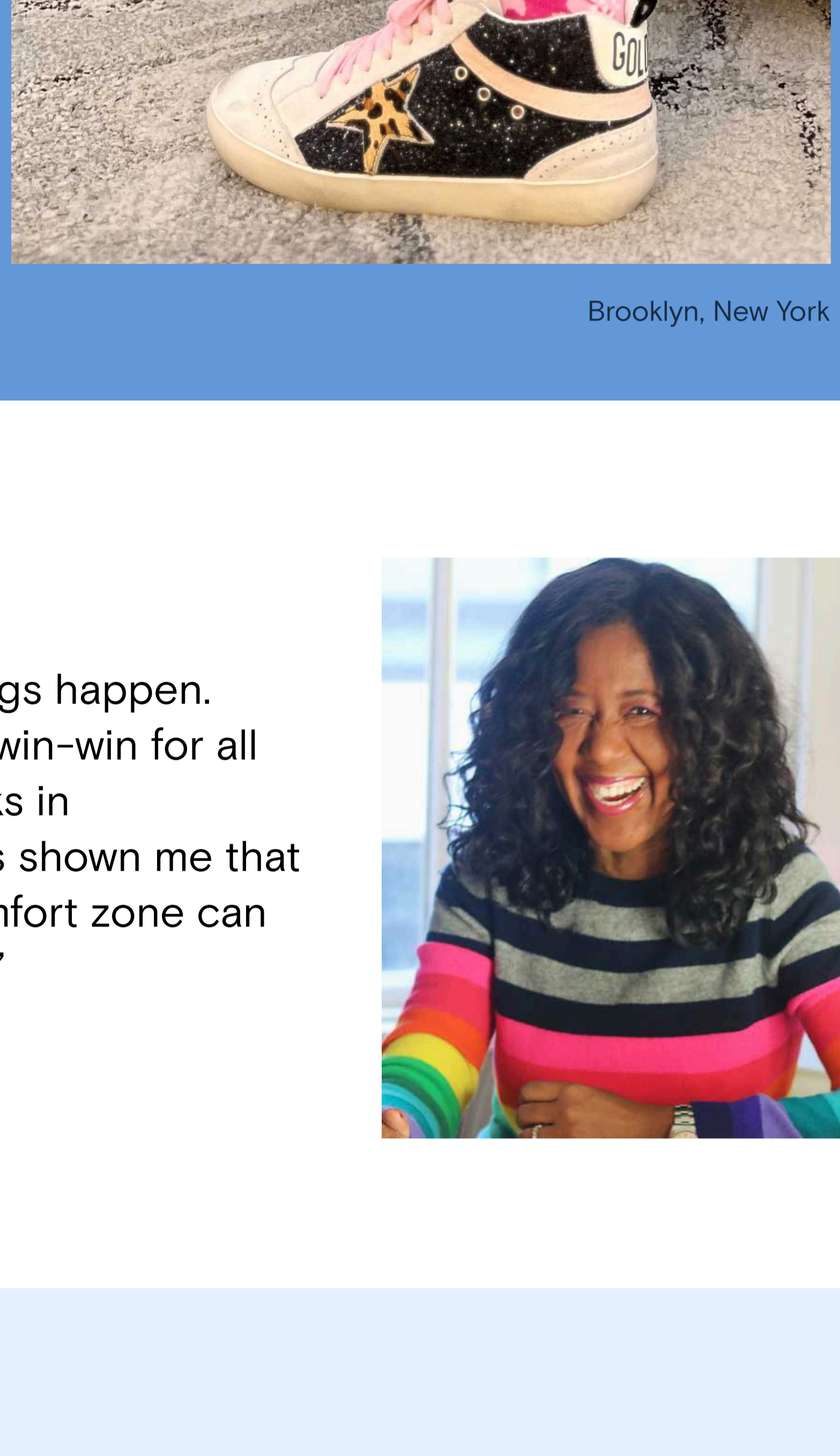
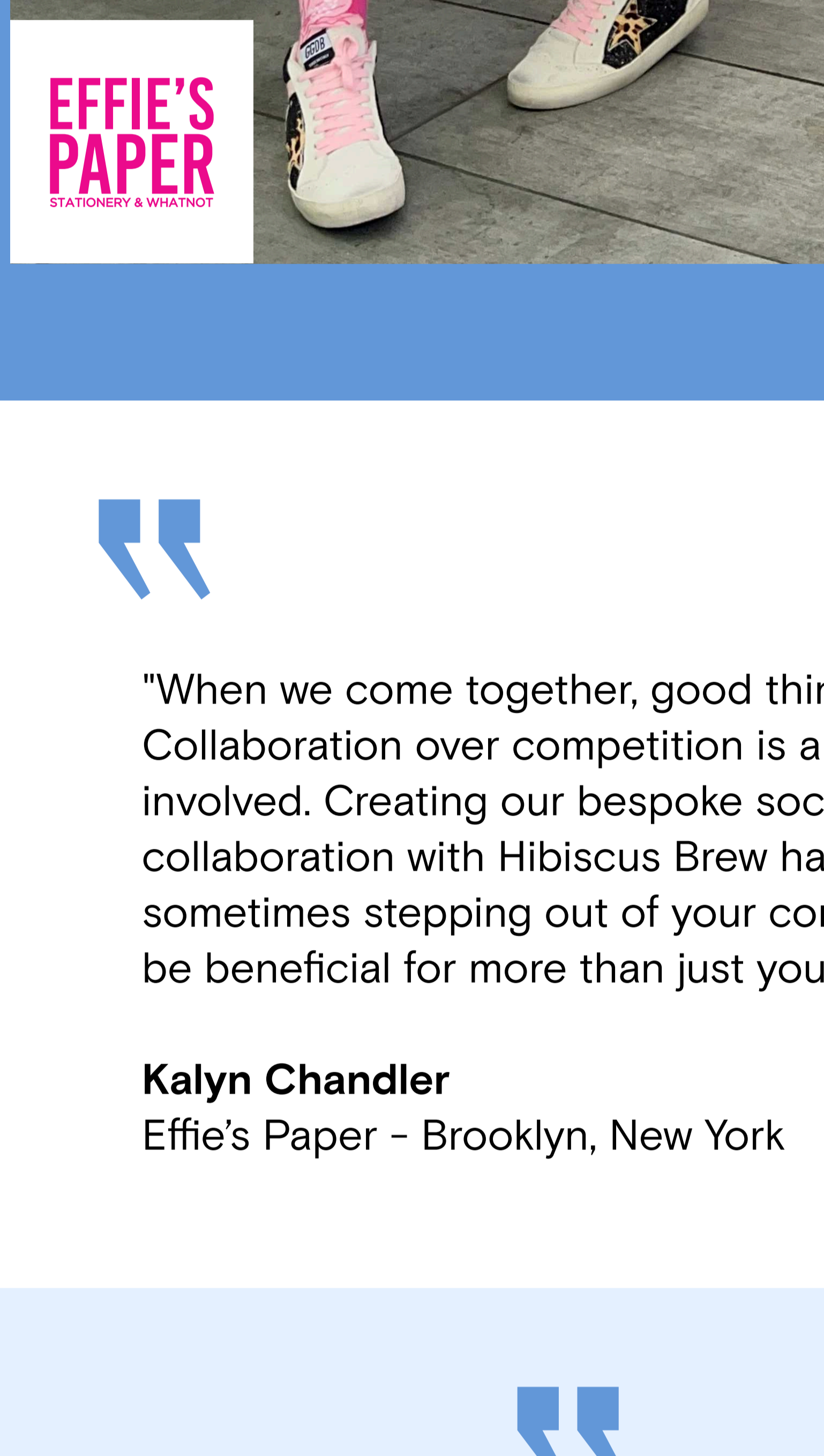
**Kim Strassner**  
Words with Boards - Baltimore, Maryland



## COLLABORATION IN ACTION

### Elevating Everyday Style

Kalyn Chandler, owner of Effie's Paper, and Allison Dunn, founder of Hibiscus Brew, partnered to create limited-edition socks that blend Kalyn's passion for stylish lifestyle products with Allison's love of the hibiscus flower. Both business owners are proud 10,000 Small Businesses graduates, having completed the program in New York City, where they are both based.

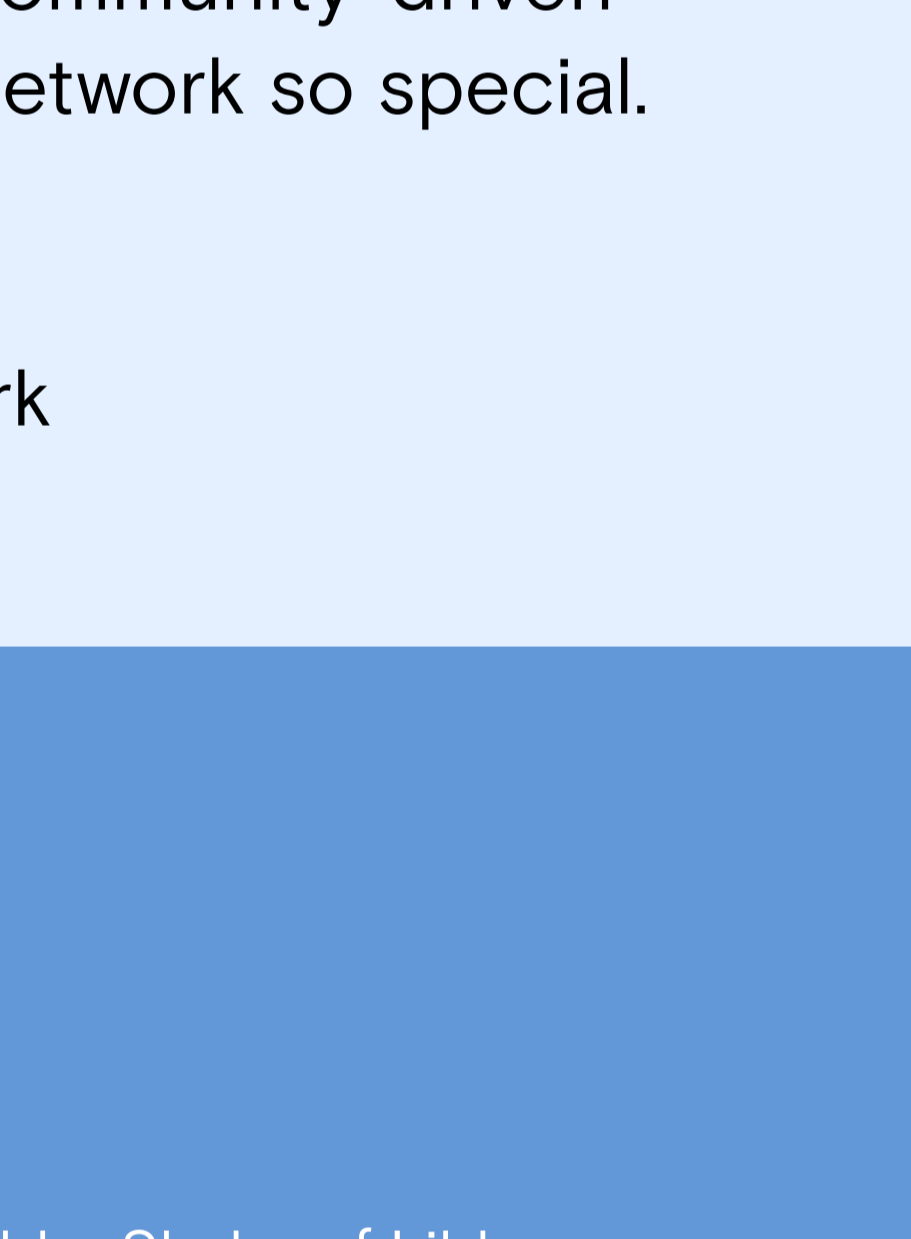


Brooklyn, New York



"When we come together, good things happen. Collaboration over competition is a win-win for all involved. Creating our bespoke socks in collaboration with Hibiscus Brew has shown me that sometimes stepping out of your comfort zone can be beneficial for more than just you."

**Kalyn Chandler**  
Effie's Paper - Brooklyn, New York



The 10KSB community has been a powerful connector for me as a small business owner. Through the program, I've collaborated with Julia from B3 Balm to create a Hibiscus Facial Oil, and with Kalyn from Effie's Paper on custom Hibiscus Brew-branded socks. These partnerships have helped expand the Hibiscus Brew brand in creative, community-driven ways, and that's what makes this network so special.

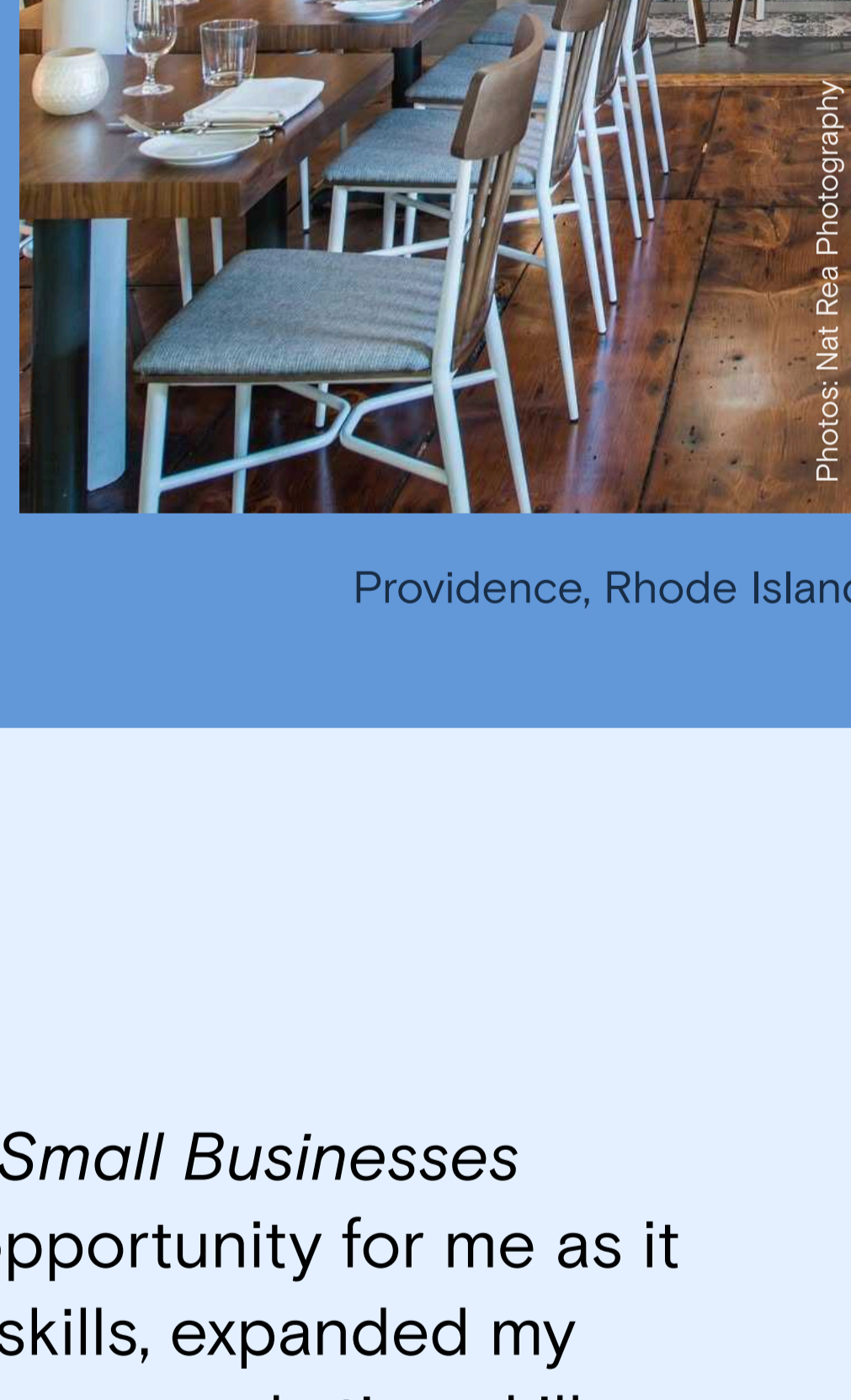
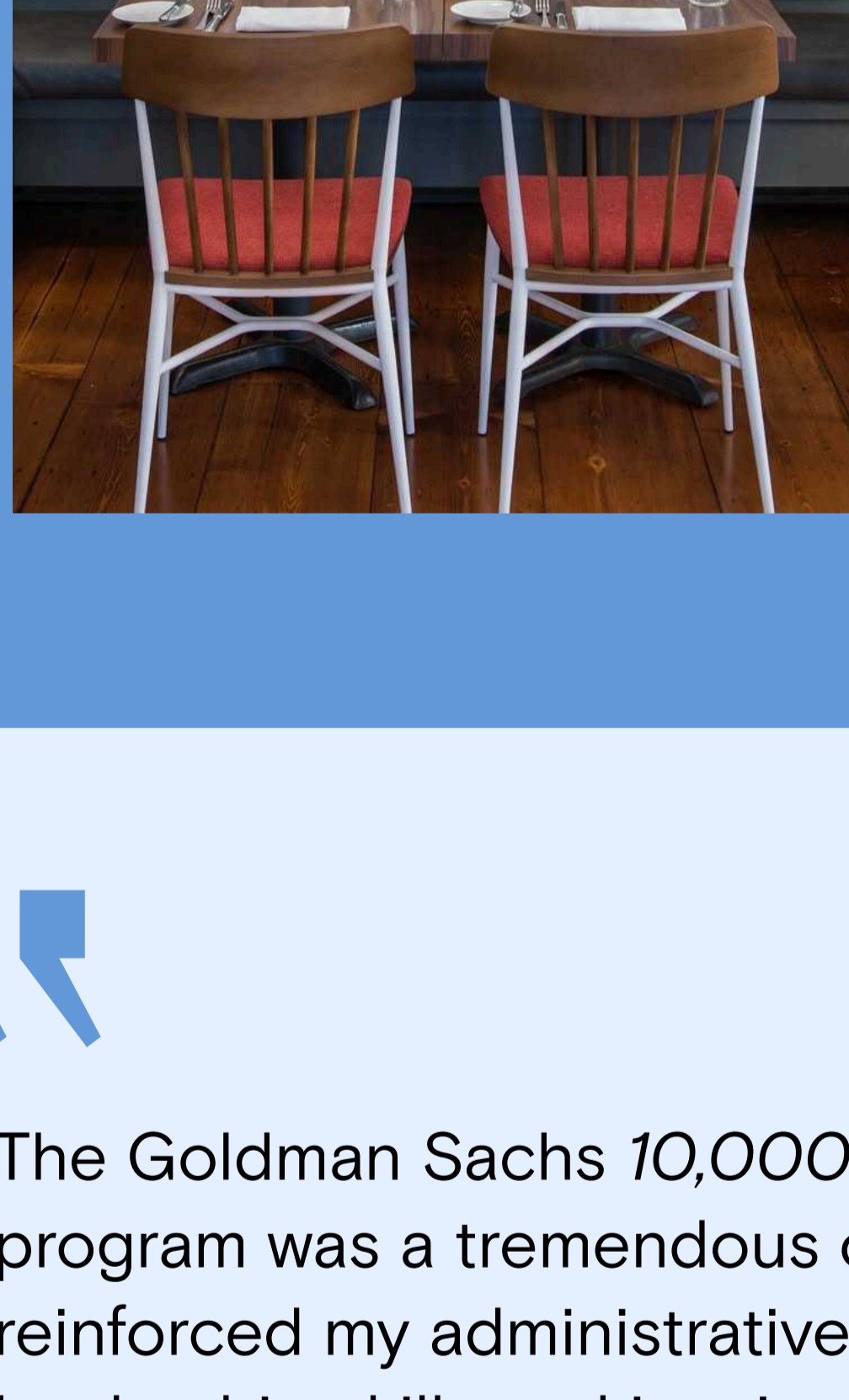
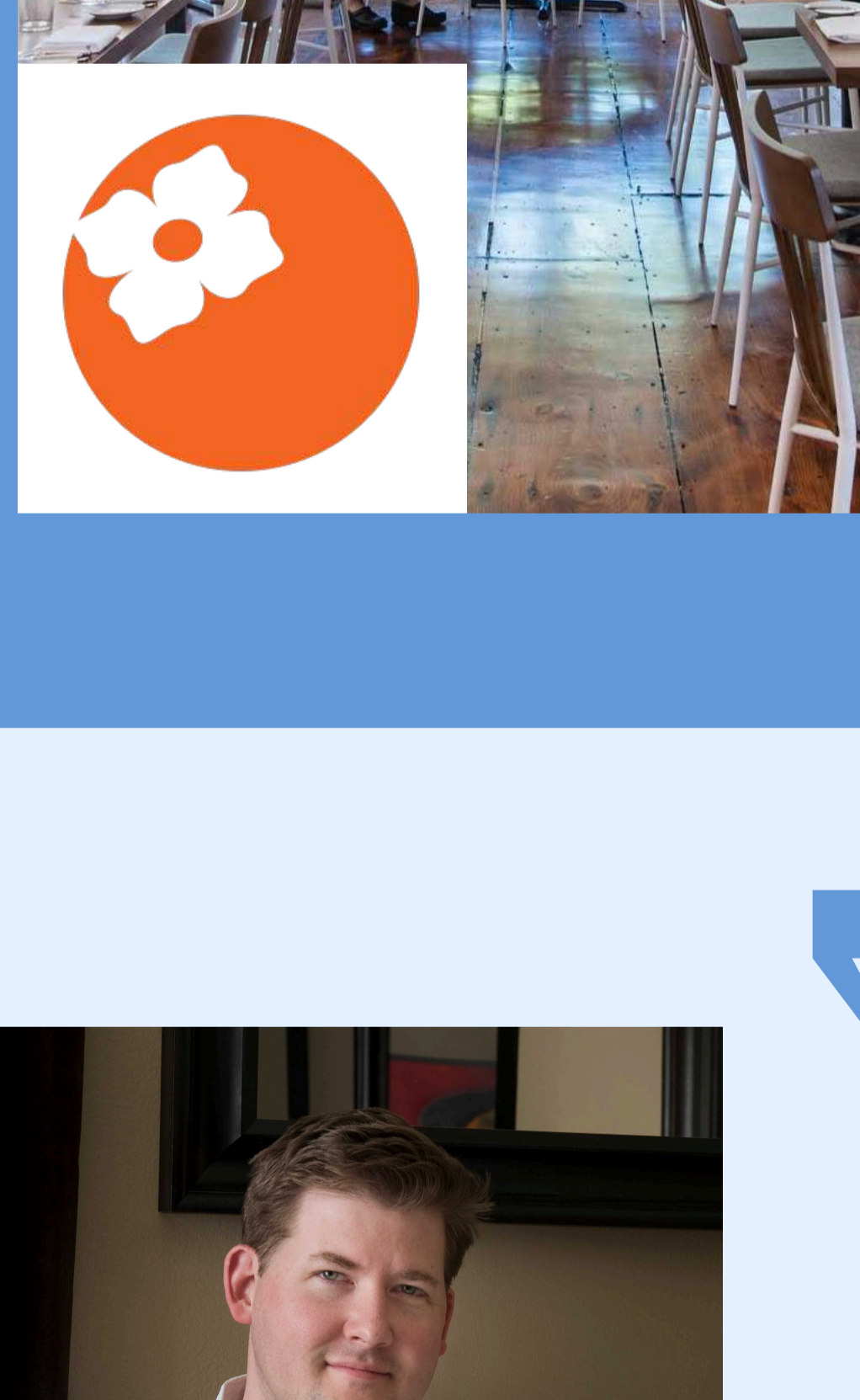
**Allison Dunn**  
Hibiscus Brew - Brooklyn, New York



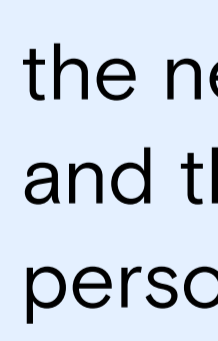
## COLLABORATION IN ACTION

### A Recipe for Elegance

Persimmon Restaurant owner and chef Champe Spiedel partnered with Libby Slader of Libby Slader Design to create a refined and elegant dining experience through the restaurant's interior design. Champe and Libby are both graduates of 10,000 Small Businesses, where they completed the program in their home state of Rhode Island. Persimmon recently earned a James Beard semifinalist nomination for Outstanding Hospitality, solidifying its reputation for excellence in food, service, and ambiance.

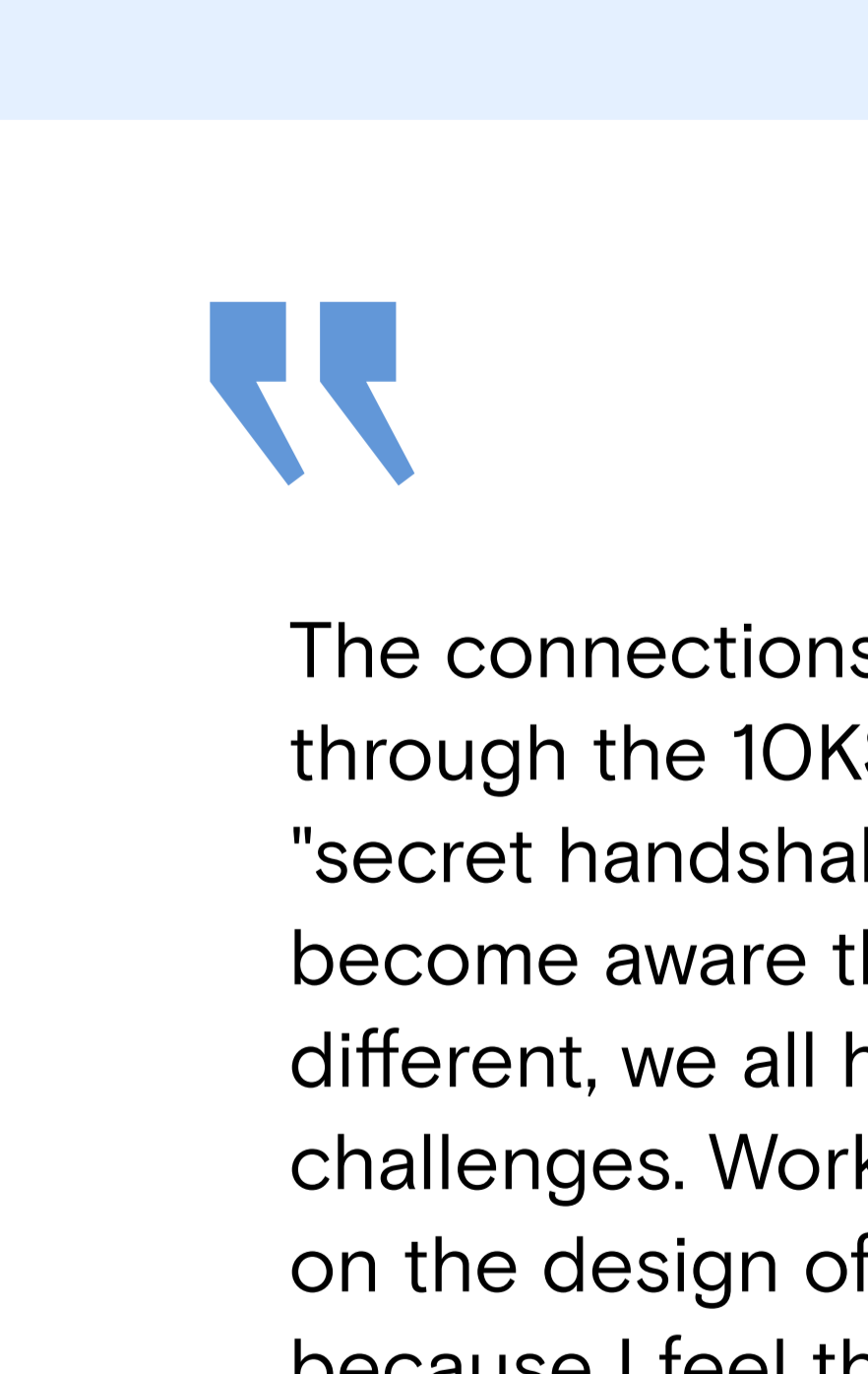


Providence, Rhode Island



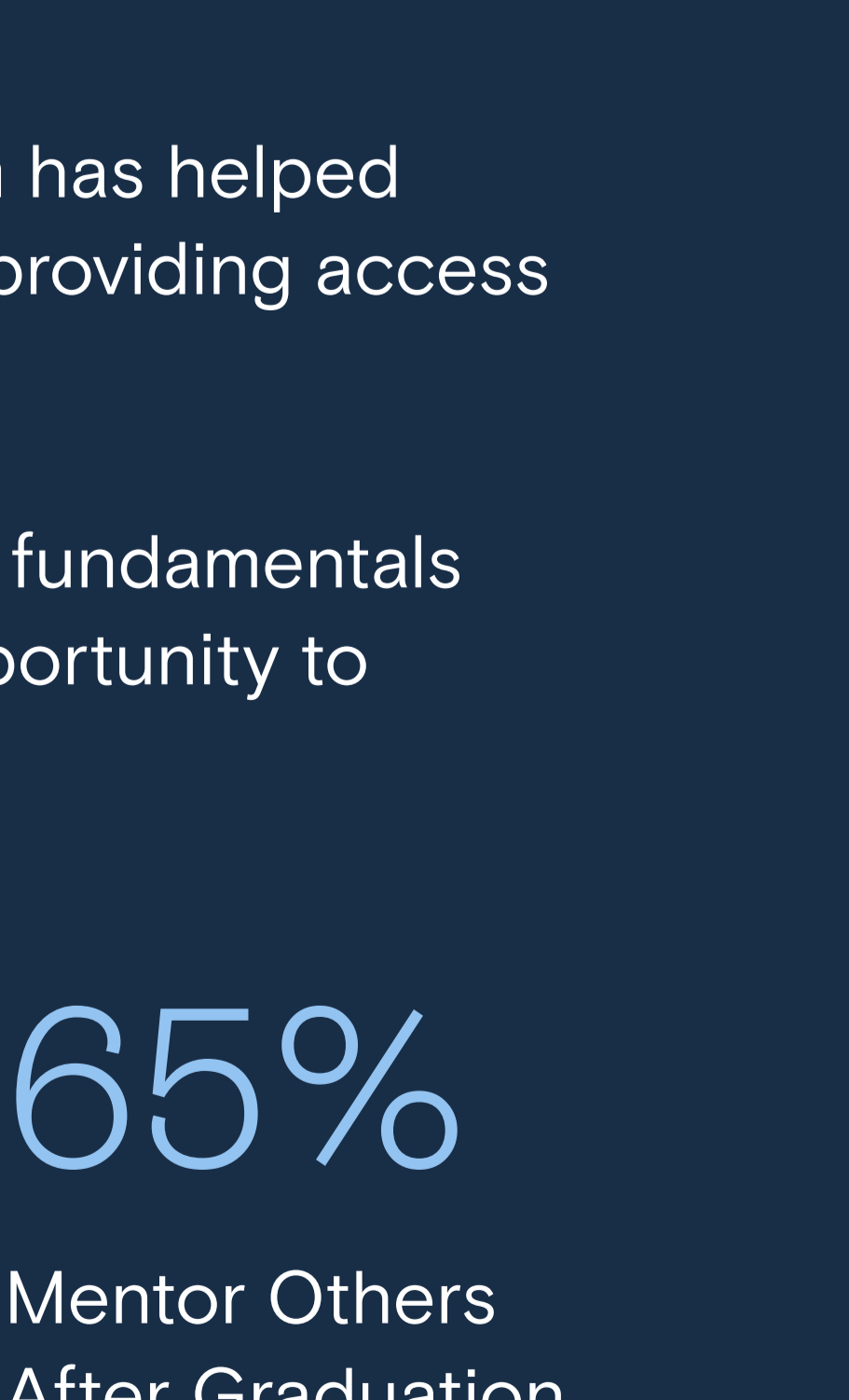
The Goldman Sachs 10,000 Small Businesses program was a tremendous opportunity for me as it reinforced my administrative skills, expanded my leadership skills and inspired new marketing skills. All of these skills together are crucial to running any small business. Perhaps an even greater bonus was the networking opportunities within my own cohort and the expanded 10KSB community online and in person at the incredible summits in Washington, DC.

**Champe Spiedel**  
Persimmon Restaurant - Providence, Rhode Island



The connections and relationships developed through the 10KSB program are unique. There is a "secret handshake" that is created because we become aware that, although our businesses are different, we all have the same goals and challenges. Working with Champe and his wife, Lisa on the design of their space has been so rewarding because I feel that we, as people and our businesses, have benefitted from the collaboration.

**Libby Slader**  
Libby Slader Design - Providence, Rhode Island



For over a decade, the 10,000 Small Businesses program has helped entrepreneurs create jobs and economic opportunity by providing access to education, capital, and support services.

The program offers best-in-class curriculum covering the fundamentals for growing a business, one-on-one advising, and the opportunity to network with over 16,000 program alumni.

**307K+**

Aggregate Jobs

**\$27B**

Aggregate Revenue

**65%**

Mentor Others After Graduation